

### 2 Seas Mers Zeeën SARCC

**European Regional Development Fund** 

## Lessons learned from SARCC pilots

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### Outline

- Introduction
- SARCC pilot projects
- Pilot paradox
- Methodological approach
- Successful pilots
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### Introduction

- WP1 Joint Evaluation Team (JET): HZ, Vives, Exo
- **Output 1: New Framework and Monitoring Tool** for the selection of the most suitable nature-based solutions to deploy along coastal urban landscapes
- HZ task: evaluate the impact and outcomes of 7 pilot projects on the mainstreaming of Nature based solutions (NBS) into urban coastal cities in Belgium, England, France and The Netherlands



### **SARCC pilot projects**

| Pilots       | NBS type  | Location    | Managed by   |
|--------------|---|-------------|--|
| Middelkerke  | Dune in front of dike   | Belgium     | Local and regional authorities<br>(municipality and Flemish<br>government) |
| Oostende     | Dune growth, via vegetation experiments   | Belgium     | Local authority (municipality) and regional coastal authority (MDK)        |
| Blankenberge | Dune growth, by making space via infrastructure reconstruction  | Belgium     | Local authority (municipality)   |
| Vlissingen   | Acceptance of overtopping water with retention in green/blue urban infrastructure   | Netherlands | Local authority (municipality)   |
| Southend     | Greening flood protection infrastructure<br>via vertipools, pilling habitats, gabion<br>baskets, eco-terrace, vegetated shingle | England     | Local authority (Southend council)   |
| Newlyn       | Eco-blocks for more ecofriendly water breaker   | England     | Regional coastal authority<br>(environmental agency)                       |
| Gravelines   | Dune growth via fences and vegetation   | France      | Local authority (municipality)   |

### Pilot paradox (van Buuren, 2017)

• Same conditions that enable internal success hinder external success



### Methodological approach

- 5 questionnaires each pilot phase
- Interviews: 7 pilot managers + 24 external actors
- Document analysis
- Pilot visits
- Transboundary knowledge exchange





### **Successful pilots?**

Internal and external success of pilot projects



#### It means different things to different people!



|   | Conditions<br>for success | Internal pilot process  | External pilot process  |
|---|---------------------------|---|---|
| Blankenberge pilot  | Position of<br>the pilot  | The pilot project <b>tested innovative</b><br><b>NBS solutions</b> (breaking out a road<br>for dunes' growth) to learn  | There is <b>no strategy</b> in place yet to<br>connect pilot results with current<br>coastal policies. However, current<br>policies (master plan) supports the use<br>of NBS.   |
|   | Resource<br>distribution  | Resources (knowledge, finance,<br>human capacity, raw materials) were<br>sufficient during SARCC project.   | Current policies do <b>not</b> provide<br><b>sufficient resources</b> to support the<br>implementation of NBS. More<br>knowledge about climate risks and NBS<br>effectiveness More finance for long<br>term maintenance of NBS.             |
| <ul> <li>Position of the Resources Participants Process design Project design pilot (flood safety + (new ideas, (tailor made/ (time spatial (applications other values) criticism) future users) scales) of regulations, strategy to</li> </ul> | Participants              | The feedback from local stakeholders<br>(citizens, businesses, policy makers)<br>was valuable for the NBS design<br>although many of them are still<br>traditional thinkers.  | <b>Limited representativeness</b> form the policy area, the municipality was the main actor. Sectors involved: crisis, transport, spatial planning, flood safety.   |
| connect) Internal External  | Process<br>design         | The pilot project was a tailor made<br>collaborative process. The needs of<br>future (citizens, businesses) users<br>were taken into account in the NBS<br>design.  | The process followed in the pilot project<br>was the same as of a non-pilot project.<br>The lessons learned need to be picked<br>up (e.g. by mayors) and shared with<br>other actors. The pilot was not used yet<br>as a policy instrument. |
|   | Project<br>design         | At first spatial and time scales were<br>limited in the design phase. While<br>throughout the pilot process <b>time</b><br><b>was enough</b> to reach a consensus<br>across actors and implement the NBS<br>design. | More time is needed to monitor and<br>prove the long term effectiveness of<br>NBS for coastal protection. Likewise,<br>spatial scale is limited in Belgium to<br>replicate results.   |

### **Oostende pilot**



■ Internal ■ External



|   | Conditions<br>for success | Internal pilot process   | External pilot process  |
|---|---------------------------|--|---|
|   | Position of<br>the pilot  | Pilot project was used to learn more<br>about the benefits of NBS. However, if<br>current dunes get protection status, their<br>maintenance will be a challenge.   | A <b>strategy is in place</b> to connect pilot results<br>with the new coastal vision Belgium. The coastal<br>authority has already took ownership of the<br>monitoring and lessons learned will be used to<br>adapt current coastal policies.  |
|   | Resource<br>distribution  | <b>Enough resources</b> (knowledge, finance,<br>human capacity, raw materials) during<br>SARCC project. Moreover, the coastal<br>authority (MDK) provided <b>additional</b><br><b>finance</b> to develop the living lab                    | No clear responsibilities over budget allocation<br>between local and regional governmental<br>authorities for the long term maintenance of<br>NBS.   |
| n | Participants              | Difficult to explain new ideas but once<br>future users (citizens) have the knowledge<br>they are more open and can act as<br>ambassadors. In addition, the pilot<br>manager span boundaries and knowledge<br>across their actors network. | Representative actors from the implementation<br>arena: local and regional gov. authorities,<br>private and citizens. The coastal authority will<br>continue lead the monitoring of NBS and act as<br>ambassadors of the knowledge generated.<br>Multiple sectors: flood safety, spatial planning,<br>transport, tourism, nature. |
|   | Process<br>design         | The pilot project was a tailor made<br>collaborative process between public<br>governmental authorities (local and<br>regional) and civil actors.  | The first results seem promising. The coastal<br>authority (MDK) developed a Living Lab to<br>monitor the dunes and vegetation together with<br>UGhent They are using pilot project as policy<br>instrument to learn about NBS and mainstream<br>NBS. Thus, current coastal policies are changing<br>during the pilot project.    |
|   | Project<br>design         | Spatial scale was enough. <b>Time scale</b> was <b>not enough</b> for monitoring and sharing knowledge.  | More time is needed to monitor and provide the<br>long term effectiveness of NBS in order to<br>change the mind set of people regarding NBS.<br>Spatial scale is limited Belgian coast to scale up<br>NBS.  |





■ Internal ■ External



|          | Conditions<br>for success | Internal pilot process   | External pilot process  |
|----------|---------------------------|--|---|
|          | Position of<br>the pilot  | Pilot project was used to learn more<br>about the benefits of NBS. However,<br>if current dunes get <b>protection</b><br><b>status</b> , their maintenance will be a<br>challenge.   | A <b>strategy used was good dissemination</b><br>and education campaigns through social<br>media and schools. Moreover, the<br>lessons learned are useful for the coastal<br>vision in Belgium.                 |
|          | Resource<br>distribution  | Enough resources (knowledge,<br>finance, human capacity, raw<br>materials) during SARCC project.   | Although the knowledge has increased,<br><b>more resources to mainstream lessons</b><br>learned depends on the ambition and<br>willingness of the client to pay.  |
| gn<br>al | Participants              | At first stakeholders were reticent.<br>They were more open to <b>think out of</b><br><b>the box</b> after some time. Input from<br>citizens improved the NBS design.<br>The municipality (convince ANB and<br>MDK) and citizens (social media)<br>acted as <b>boundary spanners</b> | <b>Representative actors</b> from the<br>implementation arena: local and regiona<br>gov. authorities, private and citizens.<br>Multiple sectors: flood safety, spatial<br>planning, transport, tourism, nature. |
|          | Process<br>design         | The pilot project was a collaborative<br>process between public and civil<br>actors. Citizens and nature<br>conservation agency were consulted.<br>Their input improved the NBS design.  | The first results seem promising. The coastal authority (MDK) is monitoring the NBS and using pilot project as policy instrument to learn about NBS and mainstream NBS.   |
|          | Project<br>design         | Limited time to monitor and learn<br>about NBS benefits during SARCC<br>project.<br>Spatial scale was sufficient   | Limited time to monitor effectiveness of<br>NBS long term. More monitoring, more<br>insights.<br>Spatial scale is limited Belgian coast   |

|   | Conditions<br>for success | Internal pilot process  | External pilot process   |
|---|---------------------------|---|--|
| Newlyn pilot  | Position of<br>the pilot  | Current policies encourage the<br>implementation and mainstreaming of<br>NBS but does <b>not provide clear legal</b><br><b>framework on how to deliver them</b> .<br>Thus, there is <b>no freedom and</b><br><b>flexibility to experiment</b> with<br>innovative solutions (NBS) for coastal<br>protection. | There are local strategies to connect lessons<br>learned to current local policies (2050<br>climate plan)  |
|   | Resource<br>distribution  | <b>Enough resources</b> (knowledge, finance,<br>raw materials) during SARCC project.<br>At times, there was lack of human<br>capacity due to multiple staff changes   | There are <b>local funding available</b> for the maintenance and monitoring of the 4 pilot projects.   |
| Position of the Resources Participants Process design Project design<br>pilot (flood safety + (new ideas, (tailor made/ (time spatial<br>(applications of other values) criticism) future users) scales)<br>regulations,<br>strategy to<br>connect) | Participants              | Actors from multiple local departments<br>were consulted, citizens were informed<br>by the local council  | Representative actors from the<br>implementation arena: local and regional<br>gov. authorities, private and citizens.<br>Multiple sectors: flood safety, spatial<br>planning, transport, nature.   |
|   | Process<br>design         | The pilot project was a collaborative<br>process between public and civil<br>actors. The EA acts as a boundary<br>spanner   | <b>First results are already available</b> from the trial eco-blocks. These are useful to improve the monitoring of the actual eco-blocks. Even through first results are not ready for mainstreaming, the pilot project was used as policy instrument to learn about NBS and replicate them in other locations. |
|   | Project<br>design         | <b>Limited time</b> to monitor and learn<br>about NBS benefits during SARCC<br>project because of staff changes<br>Spatial scale was sufficient, it covers<br>the entire local coastline  | First results seem promising. EA continues monitoring  |

### **Southend pilot**





|      | Conditions<br>for success | Internal pilot process   | External pilot process   |
|------|---------------------------|--|--|
|      | Position of<br>the pilot  | Current (nature) policies are <b>not</b><br><b>flexible</b> with getting permits for<br>innovative solutions (NBS) for<br>coastal protection.  | There are strategies to support this (2050 climate plan, 2030 Paris) <b>but more local standards are needed</b>  |
| sign | Resource<br>distribution  | Resources (finance, knowledge, raw<br>materials) were <b>sufficient.</b> Human<br>capacity was lacking. Additional<br>funding were secured for<br>maintenance.                       | Current system does <b>not provide</b><br><b>enough funding</b> for the maintenance<br>and monitoring of NBS   |
| tial | Participants              | Citizens were open to new ideas<br>and thinking out of the box, but<br><b>local politicians are still traditional</b><br><b>thinkers</b> . No presence yet of a<br>boundary spanner. | Representative actors from the<br>implementation arena: local and<br>regional gov. authorities, private and<br>citizens. Multiple sectors: flood safety,<br>spatial planning, tourism, nature,<br>fisheries. |
|      | Process<br>design         | Tailor made collaborative process.<br>Needs of future users considered.  | No results yet ready to mainstream.<br>However, there is a vision to continue<br>implementing NBS in the next projects   |
|      | Project<br>design         | Spatial scale was sufficient.<br>Time was not enough to monitor,<br>lack of human capacity.  | <b>Not enough outcomes yet</b> . Need of heavy storm to test the measures.   |



|      | Conditions<br>for success | Internal pilot process   | External pilot process   |
|------|---------------------------|--|--|
|      | Position of the<br>pilot  | Current policies provided the<br>flexibility to experiment and<br>learn about NBS  | There are strategies (municipalities)<br>in place to connect pilot results with<br>current coastal strategy: local flood<br>safety plan for the boulevard and<br>regional climate adaptation strategy<br>(not formalized).   |
|      | Resource<br>distribution  | Resources (knowledge, finance,<br>human capacity, raw materials)<br>were sufficient. No additional<br>resources provided.  | <b>Current system does not provide</b><br><b>enough finance</b> for innovative<br>solutions (NBS).   |
|      | Participants              | Actors (water board, citizens)<br>were open to think out of the<br>box. Municipality acted as a<br>boundary spanner  | Limited representativeness of actors<br>from the implementation arena:<br>local municipality departments,<br>water board, private and citizens.<br>Multiple sectors: planning: transport,<br>flood safety, spatial planning. |
|      | Process design            | The pilot project as a tailor<br>made collaborative process.<br>Needs of future users (citizens)<br>were considered in the design.<br>A lot of learning took place | No results yet nor ready for<br>mainstreaming yet. They can be used<br>to open the debate about NBS for<br>coastal protection.   |
| PL - | Project design            | Spatial scale was enough.<br>Time was not enough to<br>monitor during extreme<br>weather conditions.   | No outcomes available yet. More<br>time needed to monitor during<br>extreme weather conditions   |

### **Gravelines pilot**



Internal External



| Conditions<br>for success | Internal pilot process   | External pilot process   |
|---------------------------|--|--|
| Position of<br>the pilot  | Current policies were flexible to<br>experiment / learn about<br>technical effectiveness of NBS  | There is no strategy in place yet.   |
| Resource<br>distribution  | Resources (finance, knowledge,<br>raw materials) were sufficient.<br>No additional resources<br>provided.  | In the current policies, there are <b>not</b><br><b>enough resources</b> (knowledge and<br>funding) to implement NBS in France.  |
| Participants              | NBS are not considered new<br>solution. The feedback of beach<br>users was considered in the<br>process. Citizens were not<br>involved due to Covid.                       | Limited representativeness of actors<br>from implementation arena: local<br>municipality departments and beach<br>users (sand yacht). Multiple sectors:<br>tourism, flood safety, spatial planning |
| Process<br>design         | The pilot project was a<br>collaborative process mainly<br>internally. Local conditions and<br>needs of future users (beach<br>users) was included into the<br>NBS design. | There are <b>not results yet</b> and not ready for mainstreaming.  |
| Project<br>design         | Spatial scale was sufficient.<br><b>More time</b> is needed to<br>monitor and validate the<br>solutions  | <b>Not sufficient outcomes</b> to consider them representative for larger areas.   |

### Conclusions

- All pilots were internally successful because they reached their goal: the implementation of NBS. A
  combination of multiple conditions (project and process design, participants, resources and position of
  the pilot) were relevant to ensure the internal success. The most challenging was the inflexibility of
  currently (nature conservation) policies to allow experimentation and learning.
- For mainstreaming not all questions are answered yet. There was not enough time for monitoring to draw lessons learned. Based on the empirical evidence, we can conclude that Oostende, Middelkerke, Newlyn and Vlissingen show high potential for mainstreaming because there is a clear vision on how the lessons learned can be embedded into current local and regional coastal management policies.
  - *Middelkerke and Oostende*: strong collaboration between local and regional government agency. Embeddedness into the coastal vision of Belgium
  - Newlyn: Coastal management authority in the lead. Embeddedness into local flood safety plan (SMP)
  - *Vlissingen*: municipality in the lead. Embeddedness into urban coastal vision
- Pilot projects were employed as policy instruments to learn and gather empirical evidence about NBS as innovative solutions for coastal protection.
- Thus, **for external success key conditions**: key representative actors from the implementation arena and clear strategy to connect pilot results with current policies. Moreover, new policies can also support the development of pilot projects.

### Conclusions

- No pilot paradox in practice: the conditions that enable the internal success don't hinder the external success (mainstreaming NBS)
- Success is dynamic and depends on a combination of conditions. It means different things to different people. Even though no formal mainstreaming happened during SARCC project, improved empirical knowledge and getting the acceptance of local communities and key actors is a step forward (small win) in climate adaptation.
- NBS pilots for urban coastal protection take place in **multiple contexts**. A pilot can be a 'seedbed' for an urban coastal strategy, but a 'battleground' in the regional flood risk management approach.
- It requires **boundary spanning capacity** to connect a multiplicity of contexts in the implementation of NBS for urban coastal protection.
- A strong collaboration between urban and flood risk authorities is key to facilitate the mainstreaming of NBS. In addition, it is key to get on board the local communities and nature organizations early in the process. Moreover, the transnational collaboration and exchange between pilots enhanced the empirical knowledge on NBS.

# Thanks for your attention!



